GB TEC

# GBTEC Software + Consulting Listed as a Representative Vendor in the 2020 Gartner Market Guide for Enterprise Business Process Analysis

**The world's leading research and advisory company Gartner published its 2020 Market Guide for Enterprise Business Process Analysis and recognized GBTEC as a Representative Vendor. GBTEC is listed in the report for the third time.**

› **GBTEC named in Gartner Market Guide for EBPA software**
› **Gartner assigns BIC Platform primary to the use case "digital operations"**
› **GBTEC CEO Greinke: "We make the digital transformation accessible to all stakeholders in companies."**

GBTEC Software + Consulting AG is one of sixteen companies recognized in Gartner`s recently published Market Guide for Enterprise Business Process Analysis [1]. The report lists Representative Vendors and states "EBPA helps enterprise architecture and technology innovation leaders transform and improve business performance and outcomes, through business and process modeling. This research describes the market, identifies use cases, and highlights some key vendors and their fit with common use scenarios."

## New market category of EBPA for digital business models

The use cases in the report include Supporting Digital Transformation by Linking Strategy to Execution, Improving Processes by Process Modeling and Analysis, Assessing the Impact of Change by Connecting Process Models with Enterprise Architecture, and Modeling and Preparing Business Processes for DigitalOps.

According to Gartner, "EBPA is the discipline of business and process modeling aimed at transforming and improving business performance with an emphasis on cross-viewpoint, cross-functional analysis to support strategic and operational decisions."

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In the report, Gartner acknowledges the trend towards digital business models: "Propelled by digital business, which requires organizations transform the way in which they work, EBPA tools that address the strategy-to-execution or digital transformation use case are forming a distinctly new market category." For digital operations, this means that companies can use models to control process execution and predict and optimize operational results. Advanced analysis within a solution focused on DigitalOps enables the integration of real-time data to provide meaningful dashboards. The tools thus act as the center of a digital transformation, coordinating other IT systems and resources, making organizations more agile.

## "We are working on the digital transformation for all stakeholders of companies."

The GBTEC founder and CEO Gregor Greinke thinks that the third recognition is proof that GBTEC has established itself as one of the leading providers of EBPA software: "We are proud that Gartner names us as a Representative Vendor in the field of enterprise business process analysis, for the third time. In the BIC Platform, we combine all the building blocks that make up a first-class EBPA solution seamlessly and consistently in just one software suite. In combination with the intuitive user interface and the underlying cloud technology, we create an excellent user experience."

Greinke adds: "We continue to work at full speed to make digital transformation accessible to all stakeholders in companies. With the new module BIC Process Execution, we are transforming functional models into easily understandable step-by-step workflows without any programming, thus enabling the automation of processes at the click of a mouse. Our second newcomer, BIC Process Mining, enables process managers and business analysts to analyze their organizational processes and their KPIs in a completely new way - based on the world's most advanced open source algorithm for process mining. In my opinion, this recognition by Gartner is validation that we are working towards developing fully-fledged digital transformation suites."

(1) Gartner, Inc. "Market Guide for Enterprise Business Process Analysis" by Marc Kerremans, Samantha Searle, Tushar Srivastava, July 14, 2020

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## About GBTEC Software AG

GBTEC Software AG is a specialist for business process management, digital transformation, business intelligence and integrated risk management. The company successfully combines consulting and software development under one roof. With BIC Platform, a suite for the digitalization in companies, GBTEC offers an innovative, holistic, powerful software for process and IT-system optimization. Its customers include organizations from different sectors, such as companies listed on the DAX, larger medium-sized enterprises as well as public authorities. Further information: https://www.gbtec.com.

**GBTEC Software AG**

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