

## BIC Process Mining by Apromore Named by Everest as Star Performer for Process Mining

**Apromore has been recognized as Major Contender in the process mining market by Everest for the second consecutive year, advancing its category position. The PEAK assessment by Everest Group defines the leading competitors in the global process mining landscape based on market impact, and vision and capability. As lead investor of Apromore, GBTEC drives the growth and software development of the process mining vendor and integrates the software into its own full-scope BPM suite as BIC Process Mining by Apromore.**

- › **Apromore, the process mining technology for BIC Process Mining, named Major Contender for process mining solutions**
- › **Apromore listed for second consecutive time, with extraordinary rise in the rankings**
- › **Greinke: "By joining forces with Apromore, we developed a highly competitive process mining solution with unbeatable value for money."**

Apromore has been named a Major Contender and Star Performer by Everest Group in its PEAK Matrix® for Process Mining Technology Vendors 2021. The recognition acknowledges Apromore's increasing market impact and ability to continue to execute on its product roadmap and lists the company as a Star Performer in the Major Contenders category. Together with its lead investor GBTEC Software AG, the developer of open-source process mining technology further develops its process mining solution, which is marketed by GBTEC as BIC Process Mining by Apromore.

With a strong Year-on-Year growth, global expansion in its client base, and significant enhancements in its product and support capabilities, Apromore manifested its standing as one of the main competitors in the process mining market. The platform's ease of use & maintenance, predictive monitoring capability, and

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overall product support are some of the key strengths highlighted by Apromore's clients in the market survey.

## **GBTEC offers BIC Process Mining by Apromore as integral part of its BPM suite BIC Platform**

BIC Process Mining by Apromore, based on Apromore Enterprise Edition, is a fully maintained and supported open-source process mining subscription, designed for commercial use. Available for deployment in the cloud or on-premises, the tool implements a full spectrum of process mining functionality including automated process discovery, performance mining, variant analysis, conformance checking and gap analysis capabilities, and real-time predictive process monitoring. Due to its integration into GBTEC's BPM suite BIC Platform, customers can manage the full BPM life cycle in one interface with a consistent database and high usability.

"As we deliver against our vision to democratize process mining, customers are recognizing how our solution balances ease of use with leading-edge algorithms," said Prof. Marcello La Rosa, co-founder and CEO of Apromore. "Process mining and AI-driven process improvement are foundational to digital transformation and operational excellence. In line with our academic origins, Apromore is focused on advancing process mining techniques through continued research and development leveraging innovation from top universities. Together with GBTEC, we constantly enhance our capabilities and enable these for organizations that see BPM and process mining as integral parts of their digital transformation journey."

Gregor Greinke, CEO and founder of GBTEC, adds: "As we continue to grow into a globally leading provider for digital transformation solutions, it is vital for us to team up with the brightest minds in the BPM sector. As the major market analysts recognize, our lead investment in Apromore and its process mining solution can be described as a complete success story. By joining forces with Apromore, we developed a highly competitive process mining solution with unbeatable value for money. With the planned automatic process mining integration into the SAP environment, as well as the further development of newest process intelligence capabilities, we elevate process mining to a higher standard."

## **Process mining enables companies to reduce costs and raise operational efficiency**

The adoption of process mining solutions helps enterprises to gain visibility into existing processes, measure conformance with best practices and predict the impact

of possible interventions before potentially costly and risky changes are made. Enterprises can use BIC Process Mining by Apromore to achieve cost savings and operational efficiency by optimizing and automating processes, build digital twins of organizations or enhance employee and customer experience through better resource allocation.

The PEAK Matrix grades vendors on market adoption, portfolio mix (coverage of industries, geographies, use cases, etc.), and value delivered. To read more about Apromore in the “PEAK Matrix® for Process Mining Technology 2021” a custom version of the report is available on the Apromore Website:

<https://apromore.org/apromore-in-the-everest-group-process-mining-peak-matrix-assessment-2021/> .

## About GBTEC Software AG

GBTEC Software AG is a specialist for business process management, digital transformation, business intelligence and integrated risk management. The company successfully combines consulting and software development under one roof. With BIC Platform, a suite for the digitalization in companies, GBTEC offers an innovative, holistic, powerful software for process and IT-system optimization. Its customers include organizations from different sectors, such as Fortune 500 companies, larger medium-sized enterprises as well as public authorities. Further information:

<https://www.gbtec.com>.

## About Apromore

By providing the finest and most accessible process mining experience, Apromore enables business leaders to quickly visualize and analyze their business processes for transformation or optimization. The result of over a decade of extensive research and innovation from leading universities, Apromore is the only organization offering both an open–source community edition as well as a fully maintained enterprise-grade processing mining solution. For more information, please visit Apromore website.