

## BIC in Japan: PMI and GBTEC Join Forces to Support Japanese Companies with Their BPM Endeavors

**The Japanese consultant Process Mining Initiative (PMI) signed a consulting partnership agreement with GBTEC Software AG, a leading European business process management specialist, to promote BPM solutions and enhance customer support in the Japanese market.**

- › **Japanese consultant Process Mining Initiative is new consulting partner of GBTEC**
- › **PMI and GBTEC raise understanding of BPM and process mining in the Japanese market**
- › **In September, PMI conducted its first successful BIC Platform training at a globally operating Japanese corporation**

Process Mining Initiative (PMI), which provides professional services for business process improvement using process mining, has signed a consulting partnership agreement with GBTEC Software AG, headquartered in Bochum, Germany, for its BPM solutions. GBTEC's solutions cover the whole BPM lifecycle, with specialist tools for process design and monitoring, workflow management, process mining and process-based GRC management.

In this consulting partnership with GBTEC, PMI will provide customer support and joint marketing activities in Japan for BIC Process Design and BIC Process Execution, the process modeling and workflow management tools of BIC Platform. The main target of the cooperation is to raise awareness, understanding, interest and application of BPM discipline using the latest IT technology in Japan. PMI has already held a first successful BIC Platform product training at a globally leading corporation with headquarters in Japan.

### **Matsuo sees BPM as key to the competitiveness of Japanese companies**

Interest in process mining is growing around the world, with Japan being no exception. Starting in 2019, more and more Japanese companies are working to introduce and utilize process mining. So far, the focus has been on analyzing

#### **Your contact**

Timo Bewer

+49 234 97645-114

[timo.bewer@gbtec.de](mailto:timo.bewer@gbtec.de)

processes and discovering process-related problems to be solved. Jun Matsuo, founder of PMI, says: "We have been supporting the use of process mining as a data analysis tool, but saw the significant added value in expanding the scope of our services to cover all aspects of corporate business process management."

"To get tangible results from the introduction of process mining, in addition to standardizing the current process, it is necessary to aim for as much automation as possible, as well as to monitor the process after improvement. Thus, a BPM suite such as BIC Platform is vital for Japanese companies to stay competitive by pursuing continuous process improvement."

Michael Dierks, COO at GBTEC, says: "We want to accompany our customers on their way to digitalization in a holistic way, with user-friendly and resource-saving software. To make maximum use of the advantages of BPM, besides providing easy-to-use software, we offer full-scale consulting services and product trainings. We are glad that we have found such a competent consulting partner in Jun and his team to offer state-of-the-art consulting to our Japanese customers."

## **BIC Platform by GBTEC covers the entire BPM life cycle**

GBTEC is regularly named as a representative vendor in the BPM field by leading analysts like Gartner. With BIC Platform, GBTEC offers a BPM suite that provides all the necessary functions to implement, execute, monitor, and constantly optimize BPM. By freely combining various components such as business process modeling, business process execution, process monitoring, and process analytics, companies can adapt BPM capabilities to their needs. In the further development of all software components, GBTEC focuses on innovative functions and a user-friendly design.

## **About GBTEC Software AG**

GBTEC Software AG is a specialist for business process management, digital transformation, business intelligence and integrated risk management. The company successfully combines consulting and software development under one roof. With BIC Platform, a suite for the digitalization in companies, GBTEC offers an innovative, holistic, powerful software for process and IT-system optimization. Its customers include organizations from different sectors, such as companies listed on the DAX, larger medium-sized enterprises as well as public authorities. Further information:

<https://www.gbtec.com>.

# Official Press Release

Bochum, October 14, 2021

---



## About Process Mining Initiative (PMI)

Process Mining Initiative is a consultant group that specializes in process mining and BPM. They provide a variety of professional services for process mining and BPM-related initiatives and projects, from analysis of the as-is situation to problem identification, planning and implementation of improvement measures, along with the introduction of the latest IT technologies that support an organization in implementing business process improvement and digital transformation.

In addition, in order to raise awareness and understanding of process mining and BPM in Japan, as well as to promote their appropriate use, they disseminate useful information through the PMI website and various media. Jun Matsuo, the president of the company, is the first Japanese to write and publish books on process mining.

Further information: <https://www.process-mining.jp>

---

### GBTEC Software AG

Gesundheitscampus-Süd 23  
44801 Bochum

Phone: +49 234 97645-100  
Fax: +49 234 97645-101

Email: [info@gbtec.de](mailto:info@gbtec.de)  
Web: [www.gbtec.com](http://www.gbtec.com)

Follow us:

