Official Press Release

Bochum, June 21, 2023



GBTEC and Lean-BPM join forces to drive Business Process Management in North America

GBTEC and Lean-BPM announce a new partnership to promote Business Process Management in North America.

Lean-BPM's deep knowledge and experience in the areas of business intelligence, analytics, process control, business process management, and process modeling are a perfect fit with GBTEC's comprehensive BPM suite, BIC Platform. Together, the two experts will provide businesses with a powerful end-to-end BPM solution and services that integrate process modeling, automation, and optimization.

We are pleased to announce our recent partnership with Lean-BPM, a renowned consulting company specializing in the recommendation and implementation of BPM products and services.

The collaboration between GBTEC and Lean-BPM is an important step in helping organizations in North America to achieve their process improvement goals. By joining forces, GBTEC and Lean-BPM are combining their extensive expertise, industry knowledge, and cutting-edge technologies to provide customers with tailored solutions that deliver tangible results.

Stephen Willoughby, President & Principal Consultant at Lean-BPM, says: "With our new partnership with GBTEC we have added a unified platform that provides us with end-to-end visibility, transparency, and control over our processes. This allows us to help our customers to optimize their operations and provide more clarity in the decision-making process."

Both GBTEC and Lean-BPM share a commitment to innovation and delivering solutions and services that meet the evolving needs of modern businesses. With this partnership, the two companies aim to combine their strengths to deliver unparalleled value to customers and drive digital transformation across industries.

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Stephen and his team at Lean-BPM have used their practical experience of BPM tools and techniques to support successful project implementations with a wide range of clients, including Fortune 500 companies in the healthcare, retail, finance, automotive, government, and telecommunications industries.

GBTEC and Lean-BPM are excited about the immense potential this partnership holds for North American organizations looking to improve their BPM capabilities.

About Lean-BPM

Based in Columbus, Ohio, USA, Lean-BPM is a renowned expert in Lean Process Management. Using lean principles, Lean-BPM provides specialized business process management services and consulting. They focus on providing clients with tailored strategies and recommendations to drive process improvement.

About GBTEC Group

At GBTEC, we firmly believe that the alignment of operational management with risk-conscious actions builds the foundation for successful business management. That is why we are committed to turn the relevant processes into real value drivers for our customers. We achieve this with our state-of-the-art BPM and GRC Suite BIC Platform, qualified consulting and an extensive range of training courses. Companies across all industries master their digital transformation, business process management initiatives and GRC management with our products and services. Our teams at six locations in Europe and Australia work every day to ensure that global Fortune 500 corporations, medium-sized companies, and public administration benefit from optimal processes and innovative GRC management. For more information, see https://www.gbtec.com/.

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