

Process Days 2025: Where AI Meets Process Excellence

Three regions, one mission: GBTEC's Process Days 2025 brought together business and technology leaders from across the globe in a virtual event series dedicated to the future of Business Transformation and Process Excellence. With cutting-edge insights, real-world case studies, and the latest tech highlights, the event once again positioned itself as a key hub for digital process innovation.

Bochum, Germany, June 12, 2025 – Over the course of three sessions held in May and June, the GBTEC Group livestreamed its virtual Process Days to professionals in the DACH region, EMEA & US East, and APAC & US Pacific. Around 1,650 participants signed up to explore the latest trends in process excellence, automation, and AI-powered transformation—delivered in an interactive, accessible, and hands-on format.

Inspiring perspectives from industry and academia

At the heart of the program were impactful presentations from industry leaders and experts, thought-provoking keynotes, and exclusive behind-the-scenes insights into real-world transformation projects. Companies like MAN Energy Solutions, Arvato Systems, Dr. Wolff, and Siemens Energy shared their experiences, offering valuable lessons on how to successfully build modern process and IT landscapes. The agenda also featured expert sessions from GBTEC professionals and a standout keynote by Digital Transformation & Operational Excellence Consultant Michael Schank titled "Spotlight on Process: Creating Organizational Alignment for Effective Transformation."

Driving value through tech and conversation

A highlight of this year's event was the introduction of new AI-driven features in the BIC Platform. Demonstrations of these tools showcased the powerful role generative AI can play in automating, analyzing, and optimizing business processes and IT architectures.

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Participant feedback reflected the high energy and relevance of the event. Attendees especially appreciated the *“engaging and varied program,”* the *“practical real-world customer examples,”* and the *“broad range of topics with deep insights.”*

A strong signal for the BPM community

“Our Process Days 2025 clearly demonstrated the growing demand for meaningful exchange and forward-thinking ideas in the field of process excellence,” said GBTEC founder and CEO Gregor Greinke. “The overwhelmingly positive feedback confirms that we struck the right balance with this year’s agenda—delivering a practical, future-focused experience for the BPM community. I want to thank all our attendees and speakers for making this event such a success through their expertise and engagement.”

Due to high demand, GBTEC is making the entire Process Days 2025 program available on-demand via its website. Anyone who missed the live sessions can now catch up on all the presentations at their convenience.

About GBTEC Group

GBTEC is a leading provider of SaaS software in the fields of Business Process Management (BPM), Enterprise Architecture Management (EAM), Digital Process Automation (DPA), and Governance, Risk, and Compliance (GRC). The extensive product portfolio of GBTEC includes Business Process Design & Modeling, Process Execution, Process Mining, as well as Governance, Risk, and Compliance (GRC). The company is known for its modern and user-friendly products, which are based on no-code and low-code technologies and a state-of-the-art product platform. Customers also benefit from competent customer support and comprehensive training offerings. The products of GBTEC are used by companies of all sizes, from SMEs to Fortune 500 companies, as well as by public institutions. The company is headquartered in Bochum and employs around 300 employees at locations in the DACH region, Spain, Australia, the UK and the USA. For more information, see <https://www.gbtec.com/>.

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