

GBTEC recognized as a Challenger in 2025 Gartner® Magic Quadrant™ for Enterprise Architecture Tools

GBTEC has been named a Challenger by Gartner for the very first time in the Magic Quadrant for Enterprise Architecture Tools. We believe, this recognition highlights GBTEC's disruptive approach to managing and transforming IT and business landscapes

Bochum, Germany, October 8, 2025 – GBTEC, a leading SaaS provider in AI-powered business transformation, is proud to announce its inclusion in the 2025 Gartner Magic Quadrant for Enterprise Architecture Tools. Being recognized in the Challenger Quadrant for the first time, we feel underscores GBTEC's strong market debut and unique capabilities in integrated enterprise architecture management.

Rapid recognition in the Magic Quadrant

In our view, being named a Challenger reflects GBTEC's forward-looking vision for Enterprise Architecture Management. The company's BIC Platform seamlessly integrates Enterprise Architecture Management, Business Process Management, Intelligent Process Automation and Governance, Risk & Compliance in a single AI-powered solution. By eliminating fragmented strategies and tools, the platform enables organizations to deliver business transformation programs faster, more cost-efficiently, and with lasting impact.

"We feel getting recognized as a Challenger in the Magic Quadrant confirms the market relevance of our vision," said Gregor Greinke, CEO of GBTEC. "With our integrated platform, we unite business and IT around a shared objective, providing a single transformation cockpit and holistic end-to-end strategy. By leveraging AI-powered insights, GBTEC helps organizations achieve seamless, accelerated, and sustainable transformation outcomes."

A distinctive and disruptive approach

We see this recognition as a result of GBTEC's disruptive and integrated approach to Enterprise Architecture Management (EAM). Key differentiators include a unified transformation platform that combines Enterprise Architecture Management, Business Process Management, intelligent process automation, and Governance,

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Risk & Compliance in a shared data model and consistent user experience. AI-powered assistance supports organizations with data management, document generation, and actionable recommendations that help accelerate transformation while keeping costs under control. With a user-centric design that includes an intuitive interface, multilingual support, and built-in accessibility, the platform is designed for broad adoption across diverse teams. Covering business and IT strategy, execution, and governance end-to-end, GBTEC offers a holistic solution for enterprise transformation.

With ongoing innovation, AI-driven capabilities, and a strong focus on usability, GBTEC is committed to further strengthening its market position and helping organizations achieve digital and organizational change more effectively than ever before.

The full Gartner Magic Quadrant 2025 for Enterprise Architecture Tools is available for download on GBTEC's website: <https://www.gbtec.com/whitepaper/2025-gartner-magic-quadrant-for-enterprise-architecture-tools/>.

Gartner disclaimer

Gartner®, 2025 Magic Quadrant™ for Enterprise Architecture Tools, By: Austin Steinmetz, Andrei Razvan Sachelarescu, Fred Ganter, Andrew Gianni, October 6, 2025.

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About GBTEC Group

GBTEC is a leading provider of SaaS software in the fields of Business Process Management (BPM), Enterprise Architecture Management (EAM), Digital Process Automation (DPA), and Governance, Risk, and Compliance (GRC). The extensive product portfolio of GBTEC includes Business Process Design & Modeling, Process Execution, Process Mining, as well as Governance, Risk, and Compliance (GRC). The company is known for its modern and user-friendly products, which are based on no-code and low-code technologies and a state-of-the-art product platform. Customers also benefit from competent customer support and comprehensive training offerings. The products of GBTEC are used by companies of all sizes, from SMEs to Fortune 500 companies, as well as by public institutions. The company is headquartered in Bochum and employs around 300 employees at locations in the DACH region, Spain, Australia, the UK, the USA and Saudi Arabia. For more information, see <https://www.gbtec.com/>.

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