

GBTEC Named a Leader in the SPARK Matrix™: Application Portfolio Management, Q4 2025 by QKS Group

QKS Group recognizes GBTEC for its seamless integration of process and application portfolio management, outstanding usability, and exceptional customer satisfaction.

Bochum, Germany, December 2, 2025 – GBTEC, a leading SaaS provider in AI-powered business transformation, has been recognized as a Leader in the SPARK Matrix™: Application Portfolio Management, Q4 2025, published by QKS Group. The SPARK Matrix benchmarks global vendors based on technology excellence and customer impact, providing strategic insights into how providers perform and differentiate themselves in the application portfolio management (APM) market.

Connecting business and IT seamlessly

QKS Group highlights GBTEC's unique integration of process management and application portfolio management within a single repository as a defining strength. This unified approach enables organizations to directly link business processes with the applications that support them, eliminating complex synchronization or external interfaces. The result is complete transparency into how IT systems drive operational workflows, empowering enterprises to make better decisions around rationalization, compliance, and transformation initiatives.

Simplicity and automation at scale

GBTEC's platform stands out for its exceptional usability and customer-centric design. Differentiated user roles, intuitive dashboards, and low training requirements ensure that both power users and occasional contributors can manage data securely and confidently. Its low-code/no-code automation extends beyond enterprise architecture and application management to governance workflows and integrations with systems such as SAP, Salesforce, and ServiceNow, streamlining data maintenance, boosting efficiency, and supporting governance maturity across complex enterprises.

Customer and analyst recognition

GBTEC's leadership position in the SPARK Matrix™ has been widely recognized by

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industry analysts for its integrated approach and strong market impact. According to Nipuna M, Senior Analyst at QKS Group, “GBTEC delivers an integrated, enterprise-grade APM solution on the same platform as its process and governance capabilities, giving organizations a single, consistent environment to manage applications, capture relationships, and govern lifecycle changes. Its role-based workspaces and upgrade-safe metamodel make it easier to maintain a trusted application inventory and scale adoption rapidly across IT and business stakeholders.”

This external recognition underscores the platform’s strengths and complements GBTEC’s own vision for integrated business and IT management. “Being named a Leader in the SPARK Matrix™ for Application Portfolio Management validates our vision of connecting business and IT in one powerful platform. Our latest product addition, Enterprise Architecture Management – BIC EAM, manifests this vision of providing the leading AI-powered Business Transformation Platform” said Gregor Greinke, CEO of GBTEC. “Our customers benefit from a deeply integrated solution that combines process transparency, automation, and adaptability. We’re proud that QKS Group recognizes how this approach helps organizations accelerate transformation and deliver sustainable business value.”

The full SPARK Matrix™: Application Portfolio Management, Q4 2025 report by QKS Group is available for download here: <https://www.gbtec.com/whitepaper/spark-matrix-application-portfolio-management-report-2025/>.

About GBTEC Group

GBTEC is a leading provider of SaaS software in the fields of Business Process Management (BPM), Enterprise Architecture Management (EAM), Digital Process Automation (DPA), and Governance, Risk, and Compliance (GRC). The extensive product portfolio of GBTEC includes Business Process Design & Modeling, Process Execution, Process Mining, as well as Governance, Risk, and Compliance (GRC). The company is known for its modern and user-friendly products, which are based on no-code and low-code technologies and a state-of-the-art product platform. Customers also benefit from competent customer support and comprehensive training offerings. The products of GBTEC are used by companies of all sizes, from SMEs to Fortune 500 companies, as well as by public institutions. The company is headquartered in Bochum and employs around 300 employees at locations in the

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DACH region, Spain, Australia, the UK, the USA and Saudi Arabia. For more information, see <https://www.gbtec.com/>.

About QKS Group

QKS Group is a global analyst and advisory firm helping enterprises, technology vendors, and investors make trusted, data-driven decisions. The portfolio spans the flagship SPARK Matrix™ evaluation framework, SPARK Plus™ analyst advisory platform, QKS Intelligence™ for market and competitive tracking, and QKS Community™ for CXO leaders and practitioners. All offerings are powered by a Human-Intelligence-driven framework and QKS's closed-loop research methodology - integrating expert-led insights, quantitative modeling, and continuous validation to deliver credible, outcome-focused intelligence.

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