

GBTEC Recognized as a Leader in the 2026 Gartner® Magic Quadrant™ for Digital Twin of an Organization Platforms

GBTEC has been recognized as a Leader in the 2026 Gartner® Magic Quadrant™ for Digital Twin of an Organization Platforms. We believe this recognition highlights GBTEC's integrated approach to Digital Twin of an Organization and its ability to help organizations connect strategy, processes, enterprise architecture, governance, and execution within a single platform.

Bochum, Germany, July 31, 2026 – GBTEC today announced that it has been recognized as a Leader in the 2026 Gartner® Magic Quadrant™ for Digital Twin of an Organization Platforms. We believe this recognition reflects the company's vision of enabling organizations to better understand, manage, and continuously improve their business through a connected Digital Twin of an Organization.

Recognized for a connected approach to business transformation

According to Gartner, a Digital Twin of an Organization (DTO) is a dynamic software model that relies on operational and contextual data to understand how an organization operationalizes its business model, connects with its current state, responds to changes, deploys resources, simulates future states and delivers customer value. A DTO platform is a technology platform that supports the creation, management and operationalization of a DTO.

The GBTEC Platform brings together Business Process Management (BPM), Enterprise Architecture Management (EAM), Governance, Risk & Compliance (GRC), and execution capabilities within a shared repository, providing organizations with a single source of truth that connects strategic planning with operational execution.

"We believe being recognized as a Leader confirms the relevance of our vision to help organizations master complexity and drive continuous transformation," said Oliver Bendig, CEO of GBTEC. "Organizations today need more than isolated solutions. They need a connected understanding of how strategy translates into execution. With our unified platform, we help organizations create a Digital Twin of

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their business that enables better decisions, greater agility, and continuous operational improvement."

Enabling organizations to transform with confidence

Designed for organizations ranging from mid-sized businesses to global enterprises, the GBTEC Platform supports scalable deployments while allowing customers to start with focused transformation initiatives and expand within the same platform over time. This approach reduces tool fragmentation and establishes a consistent foundation for enterprise-wide transformation. GBTEC continues to invest in embedded AI capabilities, including the Arty AI Assistant, to help organizations accelerate analysis, improve decision-making, and simplify transformation activities. Continuous innovation, combined with close collaboration with customers and partners, ensures the platform evolves alongside changing business and market requirements.

As demand for Digital Twin of an Organization platforms continues to grow, GBTEC remains committed to advancing its platform and helping organizations build more connected, transparent, and resilient enterprises.

[1] Gartner, Magic Quadrant for Digital Twin of an Organization Platforms, Marc Kerremans, David Sugden, Auria Asadsangabi, 27 July 2026

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About GBTEC Group

GBTEC is a leading provider of SaaS software in the fields of Business Process Management (BPM), Enterprise Architecture Management (EAM), Digital Process

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Automation (DPA), and Governance, Risk, and Compliance (GRC). The extensive product portfolio of GBTEC includes Business Process Design & Modeling, Process Execution, Process Mining, as well as Governance, Risk, and Compliance (GRC). The company is known for its modern and user-friendly products, which are based on no-code and low-code technologies and a state-of-the-art product platform. Customers also benefit from competent customer support and comprehensive training offerings. The products of GBTEC are used by companies of all sizes, from SMEs to Fortune 500 companies, as well as by public institutions. The company is headquartered in Bochum and employs around 300 employees at locations in the DACH region, Spain, Australia, the UK and the USA. For more information see <https://www.gbtec.com/>.

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