

GBTEC appoints Oliver Bendig as new CEO and strengthens international growth strategy

GBTEC welcomes Oliver Bendig as its new Chief Executive Officer (CEO) and enters the next phase of growth under his leadership. Since 1 June, he has been actively shaping customers' AI-driven business transformation and strengthening innovation in the areas of Business Process Management (BPM), Enterprise Architecture Management (EAM), Process Intelligence and Governance, Risk & Compliance (GRC).

Bochum, 8 June 2026 – GBTEC, a leading SaaS provider for AI-driven business transformation, is setting the course for its next phase of growth with the appointment of Oliver Bendig as its new CEO. Since 1 June, he has been leading the company and accelerating the digital transformation of its customers. Founder and former CEO Gregor Greinke is stepping back from operational management and joining the company's supervisory board.

Experienced CEO with a visionary global perspective

Oliver Bendig brings extensive expertise in B2B enterprise SaaS scale-ups, international expansion, agile transformation, strategy development and building global leadership and technology teams. With this background, he will play a key role in advancing GBTEC's strategic and international direction.

Throughout his career, he has led global SaaS teams in product development, sales, marketing and customer success across all phases of strategy, design and execution. Most recently, he served as CEO of stp.one, where he scaled the company from a German specialist provider to a leading European AI-based legal tech SaaS company within four years. Prior to that, he was CEO of Matrix42, where he and his team developed the company into the European market leader in its segment. In addition, throughout his 25-year career, Oliver Bendig has supported and advised several European and U.S. software companies as a board member and chairman during their scaling phases. This experience will significantly shape GBTEC's future direction and growth.

Point of Contact
Carolin Jordan
+49 234 97645-113
carolin.jordan@gbtec.com

„I am very excited to shape the future of Process Intelligence, Enterprise Architecture and GRC together with the GBTEC team. The introduction of value-generating AI solutions in companies is the greatest transformation project of our generation. We firmly believe that this AI transformation begins with the analysis and optimisation of business processes. Future business success will be measured by how quickly organisations can intelligently connect, automate and continuously evolve their processes – and this is exactly where our AI-based suite comes into play. Together, we will accelerate innovation speed and global growth so our customers can make their business transformation measurable and successful.“ – Oliver Bendig, CEO GBTEC

Focus on growth and internationalisation

GBTEC founder Gregor Greinke sees this transition as an important next step: *“The GBTEC Group is currently undergoing the largest transformation in its history – both technologically and internationally. We are evolving our portfolio into a fully AI-driven suite in which workflows transform into intelligent agent systems and AI, people and applications work together seamlessly. At the same time, we are strategically driving the international expansion of our market position. I am delighted to welcome Oliver Bendig, an experienced CEO and innovative strategist, to the leadership team, where he will play a decisive role in shaping this development.”*

Gregor Greinke will continue to support GBTEC in an advisory capacity going forward. As a member of the supervisory board, he will support the company’s development together with investor Carlyle, Oliver Bendig and the management team.

About GBTEC Group

GBTEC is a leading provider of SaaS software in the areas of Business Process Management (BPM), Enterprise Architecture Management (EAM), Digital Process Automation (DPA) and Governance, Risk & Compliance (GRC). GBTEC’s broad product portfolio includes Business Process Design & Modelling, Process Execution, Process Mining as well as Governance, Risk & Compliance (GRC). The company is distinguished by its modern and user-friendly products, which are based on no-code and low-code technologies and a state-of-the-art product platform. Customers also benefit from expert customer support and comprehensive training offerings. GBTEC’s products are used by organisations of all sizes, from SMEs to Fortune 500 companies, as well as public institutions. The company is headquartered in Bochum

Official press release

Bochum, June 09, 2026



and employs around 350 people across locations in the DACH region, Spain, the UK, the USA, Australia and Saudi Arabia.

GBTEC Software AG

Gesundheitscampus-Süd 23
44801 Bochum

Mail: info@gbtec.com
Web: www.gbtec.com

PR

Mail: gbtec@webandtech.de
Tel.: +49 89 2152644-87

Follow us:

