Official press release

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GBTEC appoints Rouven Morato to its Advisory Board

The former SAP executive brings extensive expertise in Business Transformation, Process Management, Enterprise Architecture, and Artificial Intelligence to GBTEC's Advisory Board.

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Bochum, 20 November 2026 – Rouven Morato is joining GBTEC's Advisory Board. With his experience in building and developing international business units, Morato will support the company's continued strategic development.

Morato worked at SAP for around 20 years. After holding various positions in finance, he became CFO of SAP Germany. As Chief Data & Analytics Officer, he later oversaw the Group's reporting landscape and data management. He then established the Business Transformation Management (BTM) business unit as General Manager. In this role, he was responsible for the acquisitions of Signavio, LeanIX, and WalkMe, bringing the disciplines of Process Management, Enterprise Architecture, and Digital Adoption together in a holistic approach that set new standards in the market.

Most recently, alongside his role as President of BTM, Morato was responsible for RISE, SAP's ERP cloud offering. Since 2026, he has also pursued entrepreneurial activities, including co-founding RM Impact, a provider of AI-based sales solutions for medium-sized companies.

"GBTEC brings together multiple disciplines within Business Transformation in a unified approach, addressing a key need for many companies: they must consider their structures and processes in context before they can make targeted improvements and use AI effectively. I look forward to contributing my experience as a member of the Advisory Board and supporting GBTEC's continued development," says Rouven Morato.

"Through his time at SAP, Rouven Morato has gained an in-depth understanding of our customers' requirements in Business Process Management, Enterprise Architecture, and GRC. His market expertise, experience, and network will be particularly valuable as we continue to develop GBTEC and pursue our vision of an AI-based platform for Context Intelligence and the Process Superlearner. This will

benefit both our customers and our company. We are delighted to welcome him to our Advisory Board," says Oliver Bendig, CEO of GBTEC.

About GBTEC Group

With the GBTEC Platform, GBTEC provides integrated, AI-powered SaaS solutions for Business Process Management (BPM), Enterprise Architecture Management (EAM), Digital Process Automation (DPA), and Governance, Risk & Compliance (GRC). It covers the entire journey from process design, modelling, and execution to Process Intelligence and GRC. Built on modern no-code and low-code technology, the platform is exceptionally user-friendly. GBTEC places particular emphasis on the seamless integration of all disciplines, comprehensive support, and training.

More than 2,000 organisations worldwide use GBTEC solutions, including mid-sized businesses, large enterprises, and public-sector institutions.

Headquartered in Bochum, Germany, GBTEC employs around 300 people across the DACH region, Spain, the UK, the USA, Australia, and Saudi Arabia. For more information, visit: https://www.gbtec.com.

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