

## GBTEC and proALPHA Cooperate in the Fields of Process Mining and Process Intelligence

**GBTEC, a leading European BPM Vendor, and a leading supplier of ERP solutions for SMEs, proALPHA, cooperate in the areas of process mining and process intelligence. Customers of both companies receive a significant added value for their digital transformation initiatives.**

### Your contact

Timo Bewer

+49 234 97645-114

[timo.bewer@gbtec.de](mailto:timo.bewer@gbtec.de)

- › **GBTEC in cooperation with its process mining technology partner Apromore wins highly competitive tendering procedure against renowned players**
- › **GBTEC CEO Greinke: "With BIC Process Mining, we complete the BPM lifecycle and enable hyperautomation for ERP."**
- › **proALPHA COO Steib: "By combining process management and process mining, we raise our capabilities."**

On October 13, Nicolás Steib, Chief Operating Officer at proALPHA, and Gregor Greinke, founder and CEO of GBTEC Software AG, announced the expansion of the entrepreneurial partnership to process mining and business intelligence. GBTEC wins the third largest ERP provider for medium-sized companies in manufacturing and trade in Germany, Austria and Switzerland as customer and sales partner of BIC Process Mining by Apromore.

Searching for a solution for process mining, proALPHA has initiated an extensive tendering procedure, led by the RWTH Aachen University. GBTEC, in cooperation with its process mining technology partner Apromore, prevailed against numerous well-known competitors to win the tender.

### **Nicolás Steib and Gregor Greinke see great potential in combining ERP and process mining**

Nicolás Steib names the main reasons for proALPHA's decision: "As one of only a few providers, GBTEC covers the complete BPM life cycle of design, automation, and mining in one software suite. This enables us to jointly uncover all potentials of business process

management for enterprise resource planning. GBTEC has also shown us the way to hyperautomation, which as a holistic automation strategy of companies goes far beyond the simple automation of tasks".

"We have already made excellent experiences with BIC Process Design in the context of process-oriented ERP implementation," adds Steib. "With BIC Process Mining, we now pursue this path even more consistently and start analyzing processes with mining algorithms already during the introduction of proALPHA. This means for our customers: the ERP implementation will be even more cost-saving, faster, and more efficient. With benchmarking and sector-specific reference comparisons, we offer further functions with great benefits for our customers".

Gregor Greinke says: "We have been working successfully with proALPHA for over a year now to connect ERP and BPM. We are proud that we have also convinced proALPHA of our new process mining solution and open the entire BPM lifecycle including hyperautomation for their ERP solution. With the interface, we simplify the process-oriented introduction of the ERP system and the long-term monitoring of ERP processes. BIC Process Mining makes visible what happens in these systems every day. In this way, we help companies to work efficiently and reduce their costs".

## Process mining uncovers the savings potential of recurring processes

With the automatic discovery and analysis of processes, process mining offers great potential for savings, especially for regular tasks in companies. BIC Process Mining uses data from a wide variety of source systems, for example ERP software or Office 365 applications, and creates process models. In these models, the tool depicts possible weak points, error proneness and bottlenecks.

Many workflows in ERP systems are particularly suitable for process mining as constantly recurring tasks. The proALPHA software stores a large amount of data that is used as the basis for process improvement. BIC Process Mining, for example, uses the start and end dates of individual activities to map the chronological sequence of processes and make waiting and holding times visible. Further attributes of activities also make the ERP processes in BIC Process Mining comprehensively analyzable.

## The proALPHA Group

The proALPHA group is the third largest ERP provider for small and mid-sized manufacturing and trading companies in Germany, Austria, and Switzerland. For more than 25 years, proALPHA has offered a powerful ERP solution as well as consulting, support, training, and maintenance services from one source. The flexible and scalable ERP solution features a wide

range of functions that allow all processes along the value-added chain to be controlled. Among our customers are more than 2,000 small and mid-sized companies from 50 countries and from various industries, such as mechanical and plant engineering, electronics and high tech, metal working, plastics, wholesale, and automotive and supply industries.

With 26 subsidiaries and certified partners and more than 1,000 employees, the fast-growing company is close to its customers all over the world. 250 software developers are constantly expanding and improving the solution. Thanks to them, proALPHA has been named one of the most innovative mid-sized companies eight times. This innovation is also possible thanks to the cooperation with renowned research institutions such as Fraunhofer, RWTH Aachen (Rhine-Westphalia Institute of Technology Aachen), Smart Electronic Factory and SmartFactoryKL. Numerous language versions and country versions make the German ERP provider an interesting partner for companies operating on an international scale.

## About GBTEC Software AG

GBTEC Software AG is a specialist for business process management, digital transformation, business intelligence and integrated risk management. The company successfully combines consulting and software development under one roof. With BIC Platform, a suite for the digitalization in companies, GBTEC offers an innovative, holistic, powerful software for process and IT-system optimization. Its customers include organizations from different sectors, such as world-leading Fortune 500 companies, larger medium-sized enterprises as well as public authorities. Further information: <https://www.gbtec.com>.